

# Lume

Building recovery infrastructure  
for Gaming Disorder



The crisis no one's talking about

~200 Million

People worldwide suffer from gaming disorder

Only a handful of clinics offer specialized treatment globally

No scalable solutions exist between extensive therapy & ineffective blockers.

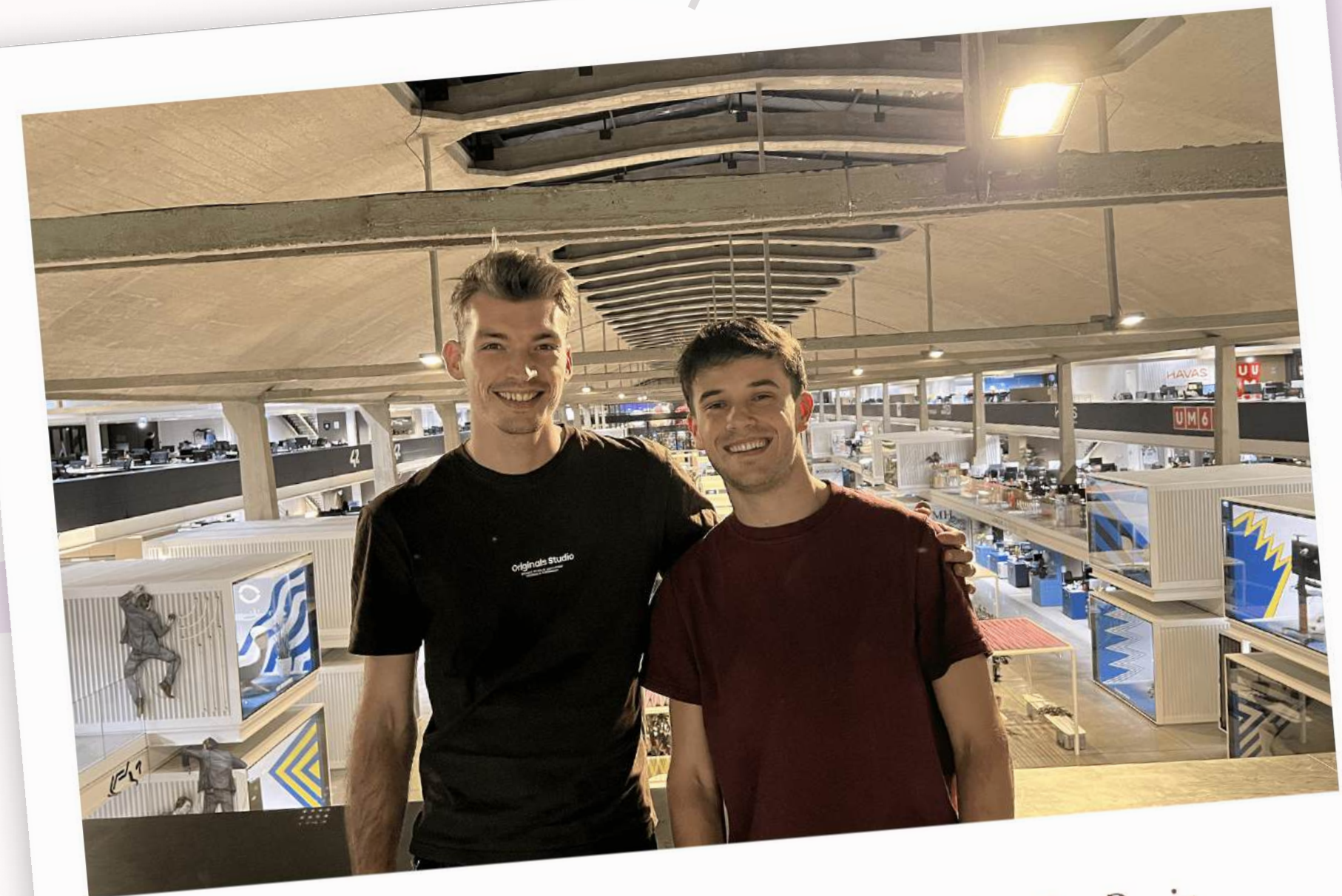
A silent epidemic where families struggle and professionals lack tools.



# Who We Are

- ✓ We are ex-gaming addicts
- ✓ We understand this disorder from inside out
- ✓ We speak the language gamers actually identify to
- ✓ We bridge clinical science + user engagement

Titouan De Dain & Jean Willame | Co-founders,  
ex-addicts, builders of Lume



Nov 9, 2025 - Building Lume @StationF - Paris.



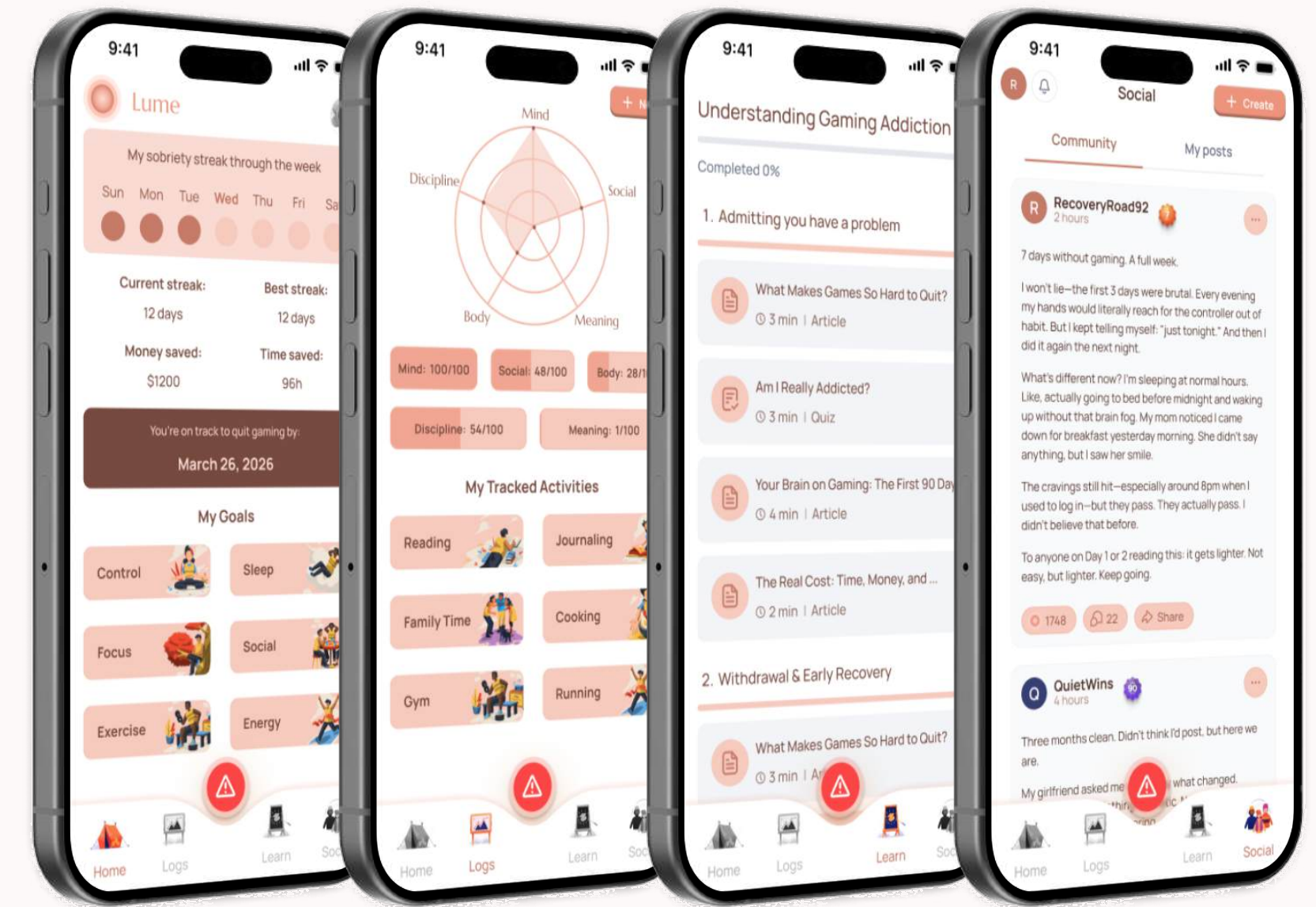
## OUR MISSION

To empower people struggling with gaming addiction with the knowledge, structure, and support they need to recover and reclaim their potential, building a fulfilling life outside of video games.



# How Lume works?

A comprehensive digital therapeutic approach



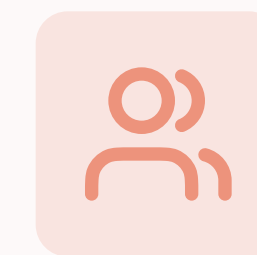
## Clinically Grounded

CBT-based program backed by science.



## Gamified Recovery

Track sobriety streaks, earn skill points for real-life wins, and visualize progress.



## Community Support

Guided journey with peer connection, accountability, and structure.

# What makes it engaging?

A healthy gamified approach



## Life Goals Dashboard

Replace gaming rewards with real ones, track habits, skills, and personal achievements that make your life feel fulfilling again.



## Learn from Experts

Read content about addiction and how to overcome it written by medical professionals & researchers.



## Sobriety Tracker

Stay focused with a clean daily counter, activities logger, and visual milestones that mark your progress, one day at a time.



## Community Support

Connect with others who've quit. Share progress, struggles, and encouragement in a safe, moderated space.

# Research-backed foundation

Built on evidence, not just intuition

- ✓ University of Lausanne, Switzerland: Co-developing the solution
- ✓ French Addictologists: Contributing clinical expertise & treatment protocols
- ✓ CBT Integration: Evidence-based approach proven for addiction recovery



# Research Partnerships

## Opportunities for Universities & Institutions

We provide access to unique datasets and a platform validation.



Co-publish peer-reviewed efficacy & outcomes data



Access real-time user data for longitudinal studies



Contribute to clinical protocol refinement



Build thought leadership in gaming disorder treatment

# Clinical Partnerships

For Clinics & Addictologists

Extend your reach beyond the physical practice.



Integrate Lume as a complement to in-person therapy



Scale treatment capacity without proportional staff growth



Reduce patient dropout through continuous engagement



White-label options for clinic-branded recovery

# Health Systems

## Public health & Regional systems

Scalable intervention for a growing population health issue.



Scale treatment reach across geographies



Address documented treatment gaps cost-effectively



Support prevention programs for at-risk youth



Generate population health data on recovery outcomes

# Advocacy & Policy Organizations

## Partnering with NGOs

- ✓ Amplify awareness campaigns with a proven treatment option
- ✓ Support family education & prevention initiatives
- ✓ Advocate for policy recognition & insurance coverage
- ✓ Reach underserved populations in developing markets



# Why partner now?

Timing is everything



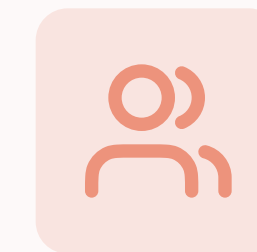
## Pre-launch stage

Shape product roadmap & define partnership terms at the ground floor.



## Market Entry

First-mover advantage in a category with zero established dominant players.



## Collaborative Launch

Co-create validation studies & go-to-market strategy together.

# Mutual Value

## What a partnership looks like

A symbiotic relationship designed for impact.

Result: Millions of people recover, together.



### You get

Access to innovative tools, clinical validation, thought leadership, and market differentiation



### We get

Credibility, data, distribution channels, co-marketing, and shared impact



# Let's Talk

We're actively seeking partners in:

Clinical research & validation

Health system integration

Investment & growth

Advocacy & awareness

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